

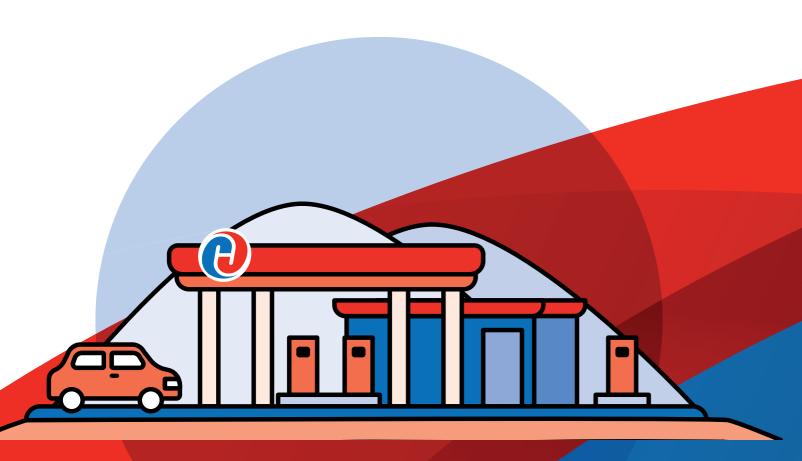
Make Highland Fuels your retail partner





Give your community a brand they can trust

The Highland Fuels brand is a favourite with independent filling stations across Scotland, especially those seeking a quality, recognisable brand combined with a local feel.



When we surveyed over 1,000 of our customers in 2021, the three words most likely to be selected to describe Highland Fuels were:

Friendly

Professional

Reliable

87%

80%

76%

By joining our retail network, you can enjoy that trust from your local community - and delight your passing trade.



Benefit from our firsthand retail experience

We own and operate our own network of filling stations across Scotland, so we understand first-hand the challenges faced by independent retailers. It's this level of experience, developed since Highland Fuels was founded in 1957, that allows us to enjoy long-term relationships with our existing retail customers. Our retail service has been designed to support you in delivering the best value for your business and your customers. You'll benefit from the personal touch provided by our team, who are on hand to help you grow your business. What's more, by partnering with Highland Fuels, you'll be joining a supportive chain of retailers across Scotland.

236

Personnel

Established

1957

Committed to

Health, Safety & Environment

15 Retail Sites

43Road Tankers



11

JET

APPROVED PARTNER





- 1. Lerwick
- 2. Scapa
- 3. Stornoway
- 4. Ullapool
- 5. Inverness
- 6. Huntly
- 7. Montrose
- 8. Oban
- 9. Clydebank
- 10. Grangemouth
- 11. Campbeltown

Key Suppliers



LOGO

LOGO

LOGO

LOGO

LOGO



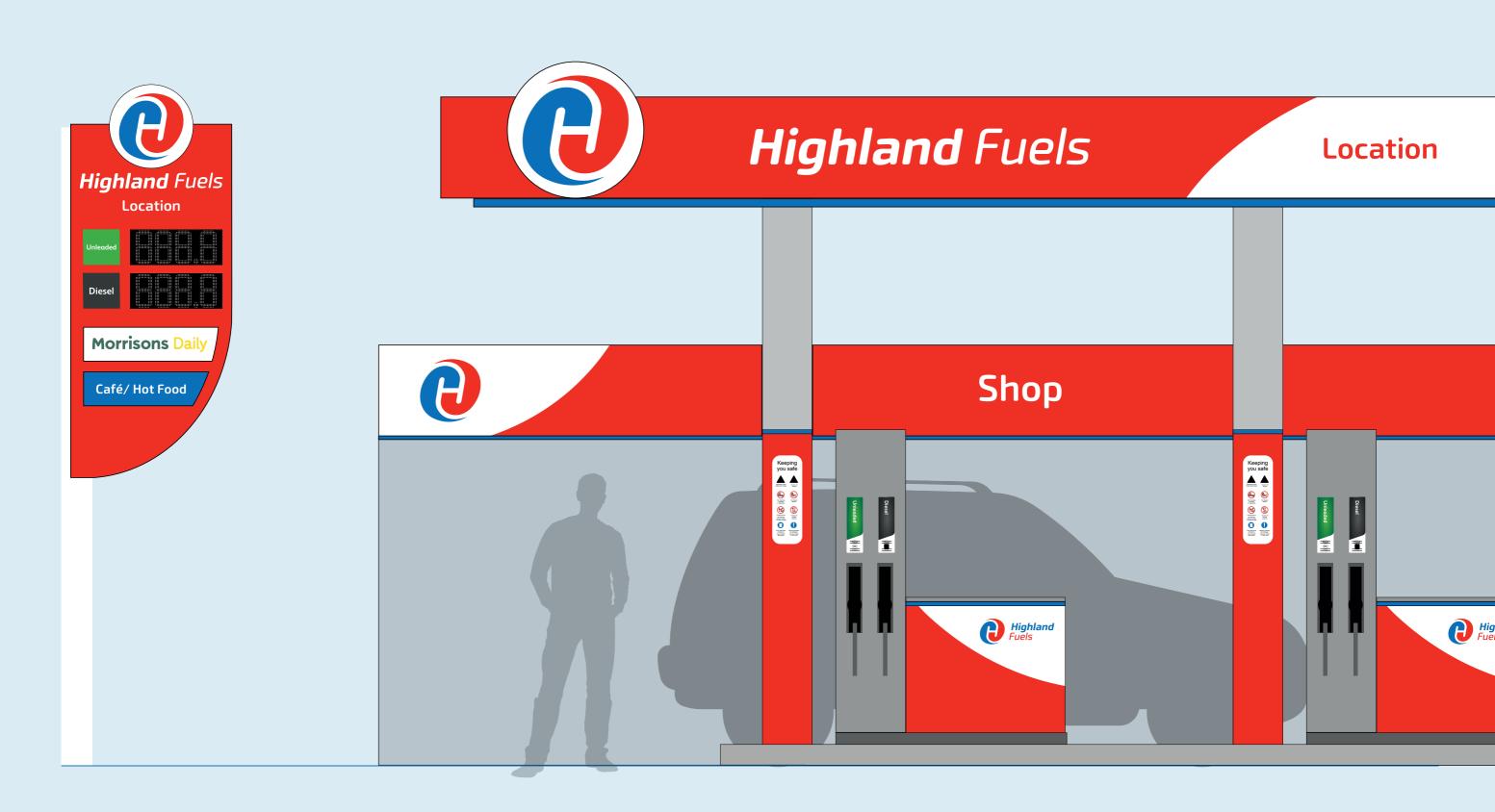
Refresh your forecourt with our modern and friendly branding

When you sign up, we'll draw up a new forecourt design for you to approve, featuring our recognisable red and blue brand.

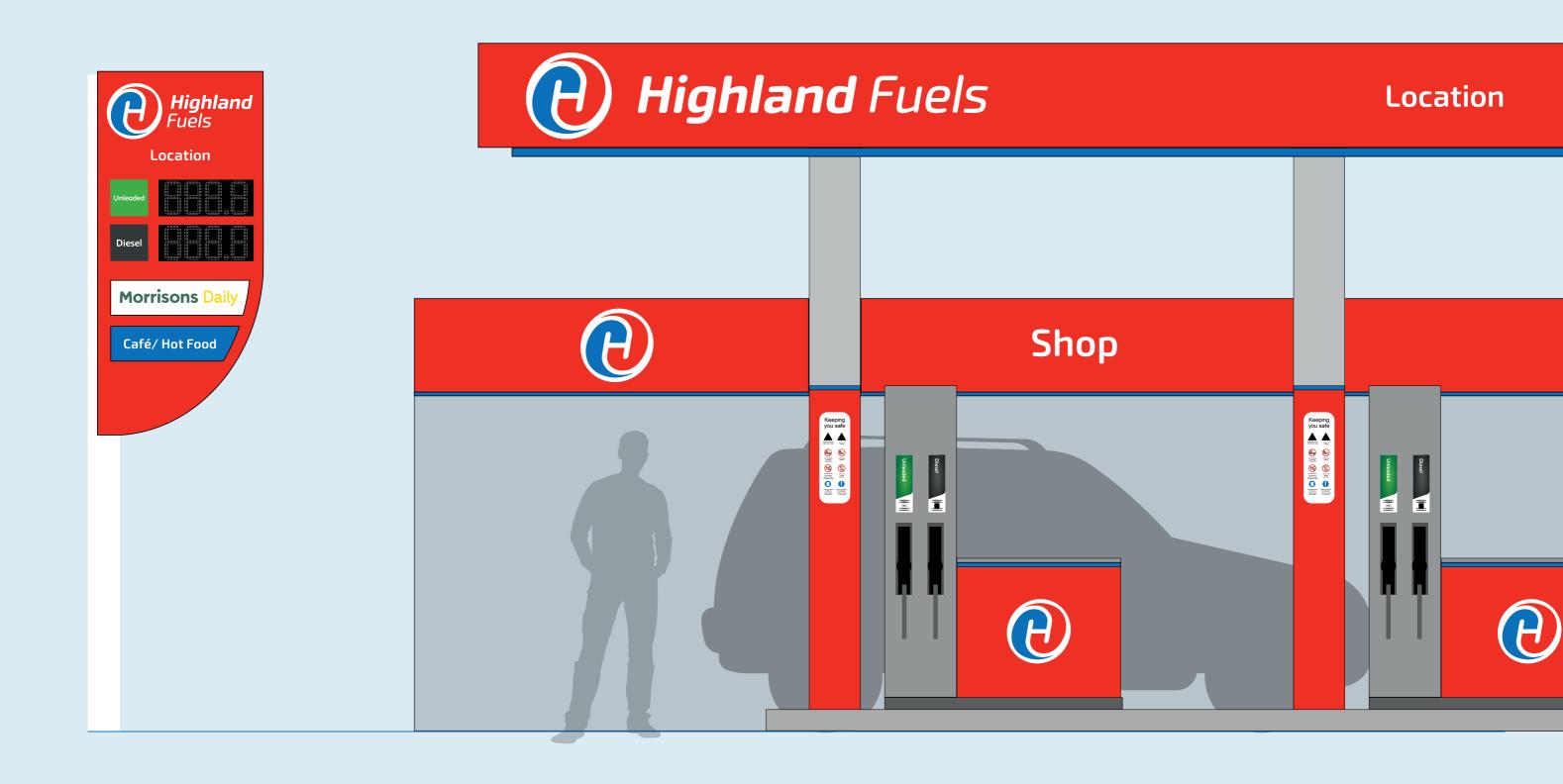
This can include a fully branded canopy, pumps and forecourt accessories, an LED illuminated slimline pole sign, new radius fascias with an LED Highland Fuels module and LED stripe, and freshly painted shrouds, loop/hoop bollards and canopy sub-fascias and stanchions. We can even supply you with branded employee uniforms. Since you're the expert on your retail environment, we'll work closely with you to give you a forecourt you will be proud of.



Flagship site



Rural site



Our modern and friendly branding













Quality fuel, lubricants and AdBlue delivered when you need them

We supply diesel, unleaded petrol and super unleaded petrol plus lubricants and AdBlue, offering flexibility around delivery times to suit your business.

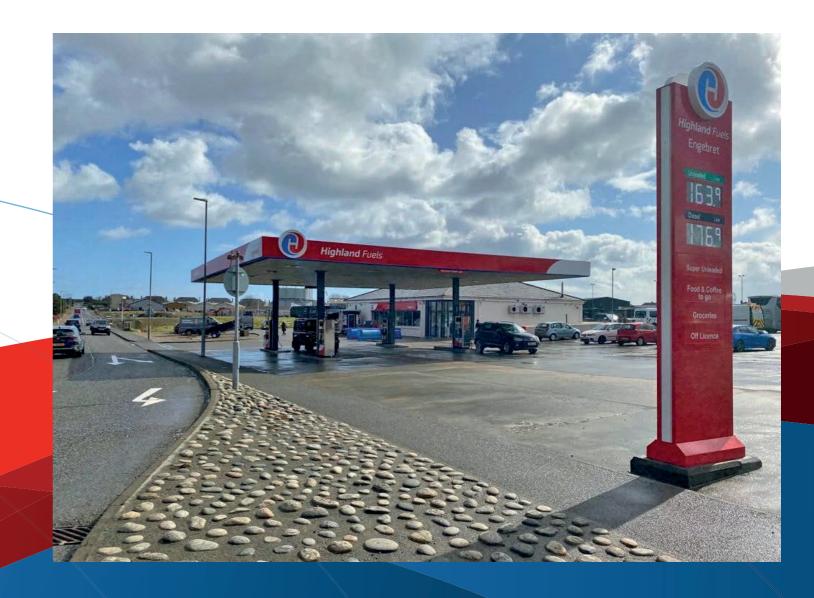


Highland Fuels offers a quick ordering process and delivers seven days a week.

We've got depots across Scotland, so you'll know that a top-up is never far away.



Ongoing support is our standard



We can supply pump maintenance and fuel testing and polishing services as well as fuel storage and gauging solutions if you need them.



You'll get a dedicated account manager and regular detailed reports to help grow and develop your business. For those times when not everything goes to plan, we have a 24/7 emergency helpline and an out of hours service.



Ready to join the Highland Fuels family?

Our experienced and friendly team will make the transition as smooth as it can be.

Freephone:

0800 224224

Email:

sales@highlandfuels.co.uk

